

An aerial photograph of Chicago, Illinois, showing the city skyline, Lake Michigan, and the Chicago River. The Willis Tower is prominent in the background. In the foreground, there is a large parking lot, a highway interchange, and a bridge. The text "A BETTER CITY" is overlaid in large white letters on a teal background.

# A BETTER CITY

MEMBER BROCHURE



**OUR MISSION:** A Better City represents a multi-sector group of nearly 130 business leaders united around a common goal: to enhance the Greater Boston region's economic health, competitiveness, equitable growth, sustainability, and quality of life for all communities. By amplifying the voice of the business community through collaboration and consensus-building, A Better City develops solutions and influences policy in three critical areas: 1. transportation and infrastructure, 2. land use and development, and 3. energy and the environment. A Better City is committed to building an equitable and inclusive future for the region that benefits and uplifts residents, workers, and businesses in Greater Boston.



## FOCUS AREAS

### Transportation & Infrastructure

Well-managed and well-funded regional transportation infrastructure, including a safe, reliable, and affordable T, is critical to our economic vitality and growth. Transportation access is a top factor considered when businesses and skilled workers make location decisions.

### Land Use & Development

Strategies for land development, zoning, access, environmental regulations, and transit-oriented development are critical components of an integrated, effective approach to regional growth.

### Energy & Environment

Mitigating climate change and incorporating resilience into decision-making ensures lasting and competitive investments. Additionally, a clean, reliable, equitable, and affordable energy supply is essential for enabling long-term economic growth alongside decarbonization.

## MEMBER SECTORS

- |                         |                         |
|-------------------------|-------------------------|
| Architecture            | Legal Services          |
| Commercial Real Estate  | Life Sciences           |
| Construction            | Non-Profit              |
| Consulting              | Property Management     |
| Consumer Goods          | Public Relations        |
| E-commerce              | Real Estate Development |
| Education               | Real Estate Investment  |
| Engineering             | Real Estate Services    |
| Finance                 | Retail                  |
| Health Care & Hospitals | Transportation          |
| Hospitality & Tourism   | Utilities               |
| Insurance               |                         |





## WAYS TO ENGAGE

**Board Meetings:** Join quarterly meetings of the Board of Directors, featuring discussions on major issues concerning the business community and focus on A Better City priorities.

**Advisory Committees:** Advise, shape, and engage in developing the work plan and policy priorities for each focus area.

**Working Groups:** Collaborate with a small group of members to provide feedback and devise innovative solutions.

**A Better City Conversations:** Attend member-only topic-focused briefings to highlight major initiatives, policies, and innovations.

**Emerging Leaders:** Nominate a young colleague under 40 to participate in networking and professional development programming.

## ADDITIONAL PROGRAMMING & INITIATIVES

### Greenway Business Improvement District

A Better City led a robust process to develop a detailed plan for the Greenway Business Improvement District (BID), including boundary lines, a management plan, and a formula for individual contributions. Following the establishment of the Greenway BID, A Better City continues to play a central role in BID operations and acts as a point of contact for abutters, the Greenway Conservancy, and other public and private partners.

### Transportation Management Associations | Separate Membership

A Better City operates two [Transportation Management Associations \(TMAs\)](#) in Boston: the Allston Brighton TMA and the A Better City TMA, which serves the Back Bay, Charlestown, Chinatown, Downtown, Fenway Kenmore, North End, South End, and West End neighborhoods. The TMAs are non-profit membership organizations made up of employers, institutions, and building owners working together to advance employee transportation options, improve air quality, and reduce traffic congestion. The TMAs provides commuting programs, incentives, and advocacy to our members to help employees and tenants commute more effectively and sustainably.

### Equity in the Built Environment

A Better City strives to build a more equitable, accessible, safe, and inclusive city and region in strategic partnership with our members and the communities that they serve, and in collaboration with our colleague organizations and city and state leaders. Looking ahead, we will endeavor to expand our organization's scope to be representative and inclusive of communities throughout Greater Boston. As we work to shape our region's future, we recognize that Boston's strengths lie in diversity and equitable growth—and the centering of equity in the built environment across our work will help to realize our region's full potential.

## ACTIVITIES & INITIATIVES

- Conduct independent **research and analysis** that drives public-policy initiatives and infrastructure investments
- **Develop consensus** between the public and private sectors to foster the Boston region's economic competitiveness and growth
- **Advocate** for the business community to city, state, and federal agencies and legislators
- Engage a broad range of stakeholders to **influence change**
- **Facilitate** joint initiatives among our members to achieve mutual goals and strategic objectives
- **Convene thought leaders** from across the Boston region to educate, connect, and engage



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## DUES STRUCTURE

A Better City has a competitive membership dues structure, which reflects a sliding scale based on the prospective member company size, portfolio, and scope of work. Membership dues are invoiced once a year and include all engagement opportunities outlined in this brochure. To inquire about membership rates, please email Leann Kosior at [lkosior@abettercity.org](mailto:lkosior@abettercity.org).

The logo for 'A Better City' is located on the left side of the main text. It consists of a teal square with the letter 'A' in white, followed by the words 'BETTER' and 'CITY' in teal, stacked vertically. To the right of 'CITY' is a small orange square containing a white upward-pointing arrow.

# JOIN US TODAY!

[WWW.ABETTERCITY.ORG](http://WWW.ABETTERCITY.ORG)

We invite business leaders who are interested in becoming fully engaged as members of A Better City to contact Leann Kosior [lkosior@abettercity.org](mailto:lkosior@abettercity.org).